

## **BRIGADIER GENERAL ZEB B. BRADFORD, JR., USA (RET.)**

Gen. Bradford is a graduate of West Point, the Army War College, and of Harvard University's School of Government (Masters Degree) and of the Senior Executive Seminar on National and International Security at the Kennedy School of Politics. He has taught international politics and economics at West Point. He has been a resident fellow at both the Council on Foreign Relations in New York and the Woodrow Wilson International Center for Scholars in Washington, D.C., and served as an Adjunct Fellow of the Center for Strategic and International Studies, also in Washington. He is a published author on national strategy and military history, has served as a national security commentator on CNN and other networks, and has lectured at numerous universities and other organizations.

He holds many military awards and decorations, including The Distinguished Service Medal, the Legion of Merit, two Silver Stars, three Bronze Stars, the Combat Infantryman's Badge, the Air Medal, and foreign decorations.

He has served as an instructor in the U.S. Army Rangers, commanded an airborne company in Germany, an infantry battalion in Korea, and an armored brigade in the United States. He played a key role in the development of the Bradley Fighting Vehicle, including representing the Department of Defense before Congress. In Vietnam he served as Executive to the Commander of Allied Forces in Vietnam (General Creighton Abrams) and saw combat duty with the 1<sup>st</sup> and 9<sup>th</sup> Infantry Divisions.

Under General Alexander Haig, he headed the international staff at NATO/SHAPE, Belgium, responsible for planning and integrating the military programs of the nations of the Alliance. Upon leaving the Army to enter a business career, he was Assistant Division Commander of the 7<sup>th</sup> Infantry Division at Fort Ord, California, with the rank of Brigadier General.

Since leaving the military, Gen. Bradford has pursued a business career as a corporate executive. He was Vice President International for Primerica Financial Services, a subsidiary of CitiGroup. He was instrumental in its international expansion, and remains a consultant to the corporation. He headed the international strategic planning staff of United Technologies Corporation, Hartford, planning and coordinating the international businesses of its subsidiaries, which include Otis, Carrier, Pratt and Whitney, and Sikorsky. Additionally, he organized and managed its International Advisory Council consisting of business leaders from throughout the world, and supervised UTC's worldwide counter-trade activities. While with UTC, he was assigned to Germany to found and manage a joint venture company, Advanced Systems Europe, to initiate and manage joint projects and technology transfer with European partners.

Among other civic activities, he served on the Georgia Military Affairs Coordinating Committee, the Military Academy Selection Board, is a member of The Executive Council of the USO of Georgia, and is on the Advisory Council of the National

Museum of Patriotism. He is a member of the Atlanta Harvard Club, the West Point Society of Atlanta, the Council on Foreign Relations, the Southern Center for International Studies and is a board member of the Callahan Fund at GA Tech.